



Funding Matters! Conference



Get Involved 2011
VCS Conference
Funding Matters!

**Devon's Voluntary and Community Sector Annual Event
21st September 2011, Tiverton Hotel**

Last year

"Get Involved 2010" had 78 participants from 47 different community groups. It was a real opportunity to learn new skills, meet colleagues, make new connections and share ideas.

95% of delegates last year indicated that they would attend again this year.

90% of delegates rated the exhibition, speakers, venue and networking opportunities as 'good' or 'very good'

"interactive, fun and informative"

This year

We have expanded further and are now offering a choice of eight workshops, more exhibition stands and a larger networking opportunity.

Why attend?

This is a significant local opportunity to access a high quality voluntary and community sector conference in Devon:

- explore and discuss current financial and funding challenges;
- meet and share experiences with other local organisations;
- engage in a range of topical, practical workshops;
- hear motivational and topical presentations;
- access a wide range of free materials and specialist advice;
- and gain up to the minute funding information.

All at a fraction of the cost of similar national conferences and right on your doorstep.



**Keynote Speaker:
Satish Kumar**

Satish Kumar has been a pilgrim ever since the age of nine, when he joined the brotherhood of wandering Jain monks in his native India. Later he walked the length and breadth of India with Gandhi's successor, Vinoba Bhave, persuading landowners to donate a portion of their lands to the poor; in the 1960s he made an 8,000 mile pilgrimage for peace, which included walking over the Himalayas from India to Paris, via Moscow.

What can I expect?

Inspirational speakers and funder updates

A wide range of quality workshops on topical issues

Advice from Funding and Development Experts

Including governance, sustainable fundraising, social enterprise, commissioning, outcomes and advice from funding experts and one-to-one funding surgeries.

Exhibition stands

Meet and explore opportunities with a range of funders and support agencies at the conference exhibition stands.

WORKSHOPS

- A** Diversifying your Income
- B** Personalisation, what's in it for me?
- C** Why *SHOULD* I fund you?
- D** Better funding applications
- E** New income or trading: what are my options?
- F** Relationships with the Business Sector
- G** Getting the most out of what you currently have
- H** But aren't volunteers free?

Sponsored by:



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Funding Matters!

Programme For The Day

9.30 Registration & Coffee

10.00 Welcome from Duncan Wood (Chief Officer, Involve)

10.15 Keynote speaker: Satish Kumar

Editor of Resurgence Magazine

Choices, motivation and direction

11.00	Workshop A	Workshop B	Workshop C	Workshop D	Workshop E
	Diversifying Your Income: Lateral thinking and income generation	Personalisation: What's In It For Me? An introduction to personalisation	Why SHOULD I fund you? Proving your work makes a difference.	Writing Better Funding Applications: discuss, draft and submit	New Income/Trading: what are my options? Choices, risks and opportunities

12.30 Tea & Coffee
Involve's AGM

1.00 Lunch

- ⦿ Exhibition Stands - explore new opportunities and services
- ⦿ Networking with similar organisations, making new and refreshing existing contacts
- ⦿ Funding surgeries
- ⦿ On the spot advice

1.50 Keynote Speaker: Martha Wilkinson

Devon Community Foundation

Ring in the changes: unlocking the challenges and opportunities of a new funding environment and why 'local' might be the key.

2.15	Workshop D	Workshop E	Workshop F	Workshop G	Workshop H
	Writing Better Funding Applications: discuss, draft and submit	New Income/Trading: what are my options? Choices, risks and opportunities	Relationships with the business sector: benefits and challenges	Getting The Most Out Of What You Do Have: maximising your finances	But Aren't Volunteers Free? Core principles of good volunteer involvement

3.45 Plenary Session: BIG Lottery Update

4.30 End of Conference

Workshops

Workshop A

Diversifying your income

Lateral thinking and income generation

This workshop aims to help community groups consider ways to expand their income generation options. It will look at generating income from trusts and foundations, sponsors and earned income sources and encourage participants to identify potential income sources that may suit the needs of their own organisations. With practical exercises and opportunities to discuss case studies this session aims to improve participants fundraising and income generation skills.

Anna Leatherdale

Freelance Community Fundraiser



Workshop B

Personalisation, what's in it for me?

An introduction to personalisation

Personalisation has been coming for a few years – you may have heard of direct payments, person-centred planning and person-centred care. The idea behind personalisation is that the individual decides what service they want to meet their needs, rather than someone else deciding according to the services that happen to be there. It will be a major change to the way in which social care is delivered.

This workshop will help organisations consider how to adapt to the opportunities that personalisation presents.

Deborah Fisher

VCS Commissioning Officer

Teignbridge CVS - for the Devon Consortium

Workshop C

Why SHOULD I fund you?

Proving your work makes a difference

How much do you really know about the effects and reach of your organisation's work? Funders are increasingly looking for the difference your project makes to your beneficiaries not just the outputs. What systems do you have in place to monitor, evaluate and demonstrate the outcome of your work?

What tools are there to help monitor and capture the effect a project makes; how do you go about proving to a funder to back a specific area of work which is likely to have made a difference?

This workshop will give you an understanding of the tools and mechanisms to prove the outcome of your work and the difference it makes.

Mark Bailey

Development Worker

Involve

Workshop D

Writing better funding applications

Discuss, draft and submit

This will be a fun but practical workshop in which participants will work together to discuss, draft and submit an application to a leading small grants programme on behalf of a local charity.

The experience and insight gained could enable you to leave the day ready to put together an application and submit your own bid to the funder within the week!

Paul Tucker

Grants and Funding Officer

Mid Devon District Council



Workshop E

New income / trading: What are my options?

This workshop will explore from a legal perspective some of the options, risks and opportunities as organisations explore new funding opportunities and more sustainable funding options.

There is no easy definition of what constitutes trading by a charity. What are the restrictions, does it have to pay tax, when should it consider setting up a “trading arm”? Alongside trading as a sustainable source of funding, new funding mechanisms are likely to become more common, sub contracting and personalisation being two areas which are expanding. What are the risks and what should you be looking for when negotiating / developing these opportunities?

Richard King
Charity Law Specialist
Tozers Solicitors



Workshop F

Relationships with the Business Sector benefits and challenges

A workshop for charities keen to explore the benefits and challenges of involving the business sector in their fundraising and capacity building plans.

The workshop will look at alternative ways a charity can harness the skills, capacity and enthusiasm of local employers and their staff to help them overcome some of the challenges they are faced with on a daily basis.

Paul Simmons
Time & Talents programme Manager
Exeter CVS

Workshop G

Getting the most out of what you currently have - maximising your finances

This workshop will suit anyone in a management or trustee's role within a charity where, the issues of funding and financial management are key.

The aim of the workshop is to develop participants' understanding of the underlying principles of financial management and the practical application of these principles to their organisation. It also aims to enable participants to get a better understanding of the basics of budgeting, pricing and full cost recovery, improve their understanding of the wider issues of financial management as a key part of understanding charity resource management.

Mark Davies
Market Development,
CCLA Investment Management Limited

Workshop H

But aren't volunteers free?

Core principles of good volunteer involvement

Deciding when and how to employ volunteers is an issue facing many voluntary and statutory organisations. In order to look at ways of addressing this question, there needs to be a careful examination of a number of points;. Firstly what are the costs and resource implications associated with involving volunteers and can the organisation meet these?

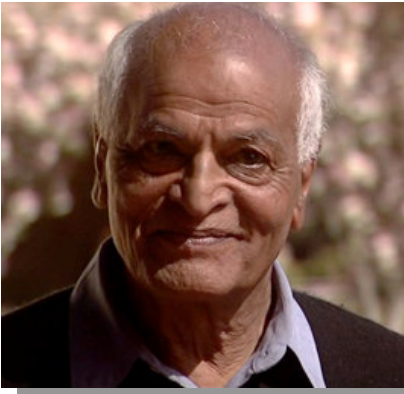
If an organisation wants to work within a volunteer involvement good practice framework, it needs to recruit volunteers and provide them with training and support. Many volunteer roles will also call for supervision and detailed selection procedures (e.g. CRB checks). Of course Volunteers should also be offered reimbursement for their out-of-pocket expenses.

This workshop will look at the core principles of good volunteer involvement with an overview to better volunteer management and clearer costing of an effective work force.

Lesley Manson
Volunteer Centre Co-ordinator
Involve

Speakers and Workshop Leaders

Keynote Speaker



Satish Kumar: Satish is the editor of Resurgence magazine he has been in the editor's chair since 1973. Under his editorship, Resurgence has become "The spiritual and artistic flagship of the green movement" (the Guardian newspaper).

When he was only nine years old, Satish Kumar renounced the world and joined the wandering brotherhood of Jain monks. Dissuaded from his path by an inner voice at the age of eighteen, he left the monastic order and became a campaigner for land reform, working to turn Gandhi's vision of a peaceful world into reality.

Fired by the example of Bertrand Russell, he undertook an 8,000 mile peace pilgrimage, walking from India to America without any money, through deserts, mountains, storms and snow. It was an adventure during which he was thrown into jail in France, faced a loaded gun in America and delivered packets of 'peace tea' to the leaders of the four nuclear powers.

In 1973, he settled in England. He is the guiding spirit behind a number of ecological, spiritual and educational ventures in Britain. He founded the Small School in Hartland, a pioneering secondary school, which brings into its curriculum ecological and spiritual values. In 1991, Schumacher College, a residential international centre for the study of ecological and spiritual values, was founded and Satish is now a Visiting Fellow.

Following Indian tradition, in his fiftieth year, he undertook another pilgrimage: again carrying no money, he walked 2,000 miles to the holy places of Britain – Glastonbury, Canterbury, Lindisfarne and Iona. Meeting old friends and making new ones along the way, this pilgrimage was a celebration of his love of life and nature.

In July 2000, Satish Kumar was awarded an Honorary Doctorate in Education from the University of Plymouth, and a year later also received an Honorary Doctorate in Literature from the University of Lancaster. In July 2009 he was awarded an Honorary Doctorate of Law from Exeter University.

In November 2001, Satish Kumar was presented with the Jamnalal Bajaj International Award for Promoting Gandhian Values Abroad.

His autobiography, No Destination, has sold 50,000 copies and is published by Green Books. Satish's three other books, You Are, Therefore I Am – A Declaration of Dependence, The Buddha and The Terrorist, Spiritual Compass and his new book Earth Pilgrim are also published by Green Books.

In 2008, Satish Kumar presented a 50 minute documentary for the BBC as part of the Natural World series. In the programme Satish introduced the Dartmoor scenes and sights that most inspire him and contemplated the lessons they hold for humanity. A highly acclaimed documentary that mixed eastern philosophy with the western landscape of Dartmoor; the programme was watched by over 3.6 million people.

From March to May 2008 Satish was invited as a visiting Professor of Global Awareness at Webster University, St Louis, Missouri. Satish teaches, lectures and runs workshops internationally on reverential ecology, holistic education and voluntary simplicity.

Satish can be contacted at Resurgence,
Ford House, Hartland, Bideford, Devon EX39 6EE.
E-mail: Satish@Resurgence.org

Speakers and Workshop Leaders



Mark Bailey: Mark joined Involve in January 2004 as the Development Worker. He is available to work with community and voluntary groups from their beginnings, as they develop and expand, as well as supporting organisations in their continuing work and day-to-day running.

Mark has worked with a variety of charities in differing roles, including Rural Youth Development and Event Co-ordination, both in the UK and abroad. He has a Post Graduate Diploma in Community & Youth Work.

Mark Davies: Mark has spent 23 years in the social banking and, more latterly, charity investment world, developing business with third sector organisations: charities, voluntary & community organisations and social enterprises. He joined CCLA's Market Development team in 2008 to work on their range of cash funds for church, charity and public sector clients.



He has served on a number of trustee boards including a homeless project in London and as Treasurer of national infrastructure body, NAVCA. He is currently a Director of the Hospital Saturday Fund - the largest mutual health cash plan in the UK.



Deborah Fisher: Deborah is the currently the project officer for the Voluntary and Community Sector Commissioning project which is delivered on behalf of the Devon Consortium. Her role is to support voluntary and community sector organisations which are interested in delivering public services or bidding for tenders and contracts. Her work has particularly focussed on health and social care delivery and she has delivered training and developed a range of resources to organisations working in this field. Deborah worked for over 20 years for the civil service before taking up a role in the Voluntary and Community sector.

Richard King: Richard, a partner at Tozers for over 27 years, is well known and respected for his expertise in charity law. He advises many types of charity, on a local, regional and national basis. As well as giving constitutional, property and practical advice to a wide variety of existing bodies, Richard is experienced in setting up new charities and has advised on the all-important 'public benefit' test. On a personal level he is involved in work with children and adults with disabilities and has extensive experience as a trustee of several charities at local and national level.



Chris Lang: Chris was appointed Regional Development Officer of the Big Lottery Fund's South West team in November 2005 and helps to develop BIG's policy and development work in the region. Chris joined the Big Lottery Fund's South West regional team in 2004 as Enquiries & Information Officer.

He has been a support/lead on BASIS, Young People's Fund, Community Buildings, Environment Programmes and People's Millions, Reaching Communities as well as Big Local Trust. He is also a member of the Equalities Champions project team within BIG.

Anna Leatherdale: As the former director of the educational charity the Phoenix Education Trust and deputy director of the National Campaign for the Arts, Anna has worked with charities in a wide range of different contexts since the late 1990s. She now works freelance as a community dance practitioner and community fundraiser, supporting groups across the South Devon area with practical help and advice about setting up community groups and developing income generation and fundraising strategies. Anna also volunteers as a Trustee of the Teign Heritage Centre and Coombeshead College Trust and is a director for the national youth-led organisation, Student Voice.



Lesley Manson: Lesley joined Involve in November 2010 as the Volunteer Centre Coordinator for Tiverton and Cullompton. She oversees the Volunteering Brokerage Service, facilitates the local Volunteer Coordinators Support Group, is available to provide advice, support and guidance on volunteering policy and good practice.

She has over 15 years experience working across the private, statutory and voluntary sectors in the fields of health and social care and spent 9 years with Glasgow City Council Social Services working within a joint Community Care team. She has extensive knowledge and experience of complex care management and is a qualified NVQ assessor. Lesley has also recently been appointed as the Complex Care Team Coordinator for the Voluntary Sector in Mid Devon.

Speakers and Workshop Leaders



Paul Simmons: Paul's work has included running funded and self financing, high profile youth inclusion projects all over the country as well as undertaking consultancy work for organizations such as the Training & Enterprise Council, Borough Councils, Charities and Private Sector organisations around community project development, effectiveness against funding criteria, business engagement and long term sustainability.

Since September 2009 Paul has led the Time & Talents programme at Exeter CVS. The programme aims to engage local employers to support local charities and community groups through their Corporate Social responsibility (CSR) agenda.

Catherine Stevens: joined the Big Lottery Fund's South West team in March 2007. Catherine first worked for the National Lottery Charities Board in August 2002 when she joined the Strategic Grants team working as a Grants Officer on the England-wide national grant-making programme. She then moved to take up the role of Programme Manager of the East Midlands' Region in October 2005, and later also undertook the role of Programme Manager for the Operations Regional Team working on BIG's legacy programmes.



Catherine leads on programmes in the SW including Reaching Communities; Awards for All and Changing Spaces. She represents BIG at Funding South West and the South West Funding Advisers Network. Catherine is a qualified solicitor and retains an interest in the advice sector.



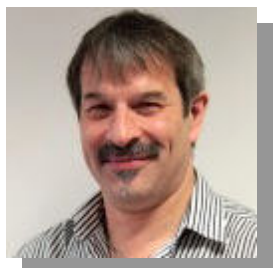
Paul Tucker: Paul has been the Grants and Funding Officer at Mid Devon District Council since 2002. He is responsible for managing the Council's grant programmes, helping communities access grant funding, bid writing and disseminating information on grant opportunities through a daily e-mail bulletin.

A founder member of the Devon Funding Adviser's Network (DeFAN) and the former chair of the regional body for funding advisers, 'George', Paul is a member of the Institute of Fundraisers and has a MSc in Organisational Strategic Management from the University of Bristol.

Martha Wilkinson: Martha has 10 years experience in the retail, manufacturing and IT industries followed by another 10 years working in economic regeneration, with a particular interest in partnership working and facilitation. She spent seven years as an independent consultant, largely with the public sector to establish strong partnerships and engage local communities.



She was appointed as Chief Executive of Devon Community Foundation in 2009, a grant making charity which works across the whole of 'old' Devon including Plymouth and Torbay, connecting private, public and corporate donors to great groups and causes in the county which tackle disadvantage. DCF has distributed nearly £8m in grants to over 2700 projects in the last 8 years.



Duncan Wood: Duncan joined Involve in 2000 and has worked within the voluntary sector since 1990, in both a paid and a voluntary capacity. Before beginning his work with Involve he had worked directly in health; information; youth and education based charities. He had also worked with a wide variety of charitable and philanthropic organisations in an advisory and a supportive role, as a worker, a volunteer and as a grants assessor in a major grant making body.

He has served on a range of Boards and national steering groups including the national infrastructure body NAVCA, a regional funder, the South West Foundation, the National Equalities Partnership reference panel, Empowering the Voluntary Sector Steering Group as well as a number of County and District partnerships, consortia and local Trustee Boards.



Some of the Latest confirmed Exhibitors

CCLA



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easyfundraising
.org.uk



dacvs
Devon Association of CVS



... and more

Delegate Costs

Voluntary / Community Group or Social Enterprise

£25* (groups with paid staff)

£17* (groups with no paid staff)

*£5 discount if you are a member of Involve or any other Devon CVS.

Private or Public Sector £35

More Discounts

There is a **10%** early bird discount on delegate bookings received before **26th August 2011**

Multiple delegate places; up to a **£5 discount** on the second booking received before **31st August 2011**. Check booking form for details.

Venue: Tiverton Hotel

Blundells Road, Tiverton, Devon, EX16 4DB

21st September 2009 9.30am – 4.30pm

Advance Booking required

For more information or additional booking forms contact Involve



We are using the Crystal and Topaz suites, which is fully accessible using a lift.



A hearing loop system is available on request

Involve: 01884 255734
Charity number: 298345



Further information online
www.involve-middevon.org.uk